

## ➔ IATA Session

“The IATA Passenger Agency Programme: The Present and the Future”.



## Agenda:

1. Short introduction (Lars/ECTAA)
2. The IATA Programme as IATA sees it and the future of the programme (Aleks Popovich/IATA)
3. The ARC agency programme and its content as well as the future of the programme (Mike Premo/ARC)
4. The South American perspective on the IATA programme (Paula Cortes/FOLATUR)
5. The (South) African perspective on the IATA programme (Otto de Vries/ASATA), and
6. The (Southern) Pacific perspective on the IATA programme (Jayson Westbury/AFTA).
7. Question to each presenter.
8. Discussions between panelists and participants.



**Any further  
Questions?**



**If not:**

**Thank you for your attention and  
participation.**

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