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"Vision 2020 - Global changes and the Future of Travel Agencies"

6th – 8th November 2014 Hotel Sheraton Zagreb Zagreb, Croatia

DRAFT PROGRAM

November 6, 2014 (Thursday)		
Time	Description	Venue
	Arrival of participants	Hotel Sheraton Zagreb
12:00 – 18:00	Registration	Hotel Sheraton Zagreb
18:30 – 19:00	Signature of UNWTO Global Code of Ethics for Tourism	Hotel Sheraton Zagreb
	Dress code: Business attire	
19:00 – 19:45	Opening Ceremony Speakers: Mr. Milan Bandić, Major of Zagreb Mr. Darko Lorencin, Minister, Ministry of Tourism of the Republic of Croatia Mr. Taleb D. Rifai, Secretary General UNWTO Mr. Boris Žgomba, President of UHPA Mr. Rafael Gallego Nadal, President of CEAV Dress code: Business attire	Hotel Sheraton Zagreb
20:00	Welcome cocktail followed by dinner	Hotel Sheraton Zagreb
	Dress code: Business attire	











November 7, 2014 (Friday) **Time Description** Venue Hotel Sheraton Zagreb 8:00 - 8:45Late registration 1st Working session -9:00 - 10:30Hotel Sheraton Zagreb Topic: The freedom of Travel - Balancing security needs with freedom of travel Chair: Mr. Pedro Ortún, Director, Tourism, CSR, Consumer Goods and International Regulatory Agreements Directorate, DG Enterprise and Industry, European Commission Key note speaker: Taleb Rifai, Secretary General **UNWTO** Panellists: TBC Rapporteur: TBC Dress code: Business casual 10:30 - 11:00 **Coffee Break** Hotel Sheraton Zagreb 2nd Working session - Part 1 11:00 - 12:15 Hotel Sheraton Zagreb Topic: Tourism & Travel Distribution - The **Travel Agent's Perspective** Chair: Mr. Željko Trezner, Director UHPA Key note speaker: TBC Panellists: TBC Dress code: Business Casual 2nd Working session – Part 2 12:15 - 13:00 Hotel Sheraton Zagreb Topic: Sustainable Tourism - The Travel Agent's Perspective Chair: Mr. Željko Trezner, Director UHPA Key note speaker: TBC Panellists: TBC 13:00 - 14:30 Lunch Hotel Sheraton Zagreb 2nd Working session – Part 3 Topic: Tourism & Travel Distribution - The 14:30 - 16:00 Hotel Sheraton Zagreb Travel Agent's Perspective - Open Discussion Chair: Mr. Željko Trezner, Director UHPA Rapporteur: TBC 16:00 - 17:00 **Networking Coffee Break** Hotel Sheraton Zagreb Gala dinner TBA 19:30 - ... Dress code: Gentlemen Dark Suit; Ladies Cocktail Dress





November 8, 2014 (Saturday) Time **Description** Venue 3rd Working session 9:30 - 11:00 Hotel Sheraton Zagreb Topic: International Tourism and the future of air transport Chair: Mr. Michel de Blust, Secretary General **ECTAA** Key note speaker: Mr. Rafel Schvartzman, Regional Vice President Europe IATA Panellists: TBC Rapporteur: TBC Dress code: Business casual 11:00 - 11:30 **Coffee Break** Hotel Sheraton Zagreb 11:30 - 12:30 Destination Croatia: "Possibilities of organizing Hotel Sheraton Zagreb conferences and study tours for national associations of travel agencies" - Presentations by The Croatian National Tourist Board & The Zagreb Tourist Board Dress code: Business casual 12:30 - 13:00 **Closing Ceremony** Hotel Sheraton Zagreb Dress code: Business casual 13:00 - 14:30 Lunch Hotel Sheraton Zagreb 16:30 - ... **Social Program** "Experience Zagreb" followed by dinner in local restaurant Dressing code: Informal (warm clothes are recommended)

